LUMINA LAUNDRY

Lumina Starter | Franchise Investment Proposal

Total Investment: ₹15,00,000 | Franchise Fee ₹3,00,000 + Setup ₹12,00,000

Investment Overview

₹3,00,000

Franchise Fee

Brand, training & support

₹12,00,000

Setup Cost

Machines, interior & equipment

₹15,00,000

Total Investment

Complete turnkey store

Equipment Included

LG Washer	15 kg
LG Dryer	15 kg
Steam Iron Table	1 unit
Boiler	8 kg
Stabilizer	20 kVA
AC	1.5 Ton
Store Ducting	Complete

Counter & Furniture	Included
Electric Work	Included
Plumbing Work	Included
Sofa	Included
Water Dispenser	1 unit
Computer	1 unit
Billing Machine + Software	1 set

₹12 Lakh Setup Budget (Approx.)

Item	Approx. Cost (₹)
LG 15 kg Washer	2,20,000
LG 15 kg Dryer	2,00,000
Steam Iron Table + 8 kg Boiler	80,000
20 kVA Stabilizer + 1.5 Ton AC	1,15,000
Ducting	60,000
Counter & Furniture	90,000
Interior (flooring, paint, lighting, branding)	1,80,000
Electric & Plumbing Work	1,00,000
Sofa & Water Dispenser	45,000
Computer, Billing Machine & Software	80,000
Installation & Contingency	30,000
Total	**12,00,000**

Figures are estimates; final costs depend on city, vendor and store size.

Store Setup

- Branded store with customer counter, sofa and water dispenser
- 15 kg LG washer and dryer with ducting for ventilation
- Steam iron table with 8 kg boiler for pressing and finishing
- 1.5 Ton AC and 20 kVA stabilizer to protect machines
- Computer, billing machine and software for easy billing

Next Steps

1. Confirm location & store size
2. Pay franchise fee (₹3,00,000)
3. Finalize interior, electric & plumbing work
4. Install, train staff & launch